

News Release

FOR IMMEDIATE RELEASE

Hitachi Automotive Systems Announces to Exhibit in North America at the International Aftermarket Trade Fair, Automechanika Chicago 2015



Booth image

Tokyo, April 22, 2015--- Hitachi Automotive Systems Americas, Inc., the regional headquarters of the Hitachi Automotive Systems Group for Americas, together with Hitachi Automotive Systems Espelkamp GmbH, a subsidiary engaged in developing the automotive repair parts business, today announced that they will be participating in Automechanika Chicago 2015 to be held from Friday, April 24th to Sunday, April 26th in McCormick Place West Building in Chicago.

Hitachi Automotive Systems will be introducing a wide range of aftermarket products and technologies most notably steering systems and ride control products. Hitachi's other original equipment solutions will be on display including ignition coils, airflow sensors, electronic throttle bodies and additional engine management components that increase the efficiency of internal combustion engines.

During the three days of the fair, there will also be technical seminars on electronically-controlled throttle bodies, ignition coils, airflow sensors, and high-pressure fuel pumps.

As part of its drive for a share of the \$300 billion aftermarket business in the U.S., the Hitachi Automotive Systems Group will be exhibiting in stand No. 2238 to raise the brand recognition and penetration of Hitachi, TOKICO, and HUECO brand products.

■About Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

■About Hitachi Automotive Systems Americas, Inc.

Hitachi Automotive Systems Americas, Inc., a subsidiary of Hitachi America, Ltd., manufactures, remanufactures and markets a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems for all major automotive original equipment manufacturers and aftermarket customers worldwide, providing leadership within the global operations of Hitachi Automotive Systems, Ltd. as the regional headquarters in the Americas. The company is headquartered in Harrodsburg, KY. For more information, please visit www.hitachi-automotive.us.

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